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Webcast Shows Food and Beverage Producers How to Simplify Traceability Compliance

Industry expert from Global Food Traceability Center explains how technology can turn traceability compliance into a competitive advantage.

LANCASTER, PA – JUNE 14, 2016 – RKL eSolutions, ERP software provider to the food and beverage industry, has announced they will host “[Moving from Compliance to Profit With Traceability Technology](#).” This free webcast is designed for companies that want to learn how technology can simplify traceability compliance and actually convert the process into a competitive advantage. Sponsored by RKL eSolutions and conducted by an industry expert from the Global Food Traceability Center (GFTC), the online event is scheduled for Wednesday, June 22, at 2pm Eastern.

As a provider of [ERP software to the food and beverage industry](#), RKL Marketing Director, Danica Weappa, explains that there’s more to traceability than simply keeping track of products in case something goes wrong. “We want to help companies understand the untapped potential of traceability technology. By removing tedious manual and paper-based methods from their compliance practices and record-keeping, producers can now leverage traceability as a tool for driving profits.”

Traceability expert Tejas Bhatt, GFTC director, will lead the presentation. The organization says it’s time for the food and beverage industry to move beyond compliance and re-engineer the way it uses traceability in much the same way that the automotive industry did in the 1980s when they almost inadvertently gained significant economic advantages by streamlining the supply chain for product safety.

The agenda for this [free food and beverage industry webcast](#) focuses on important concepts including:

- **Risk Management** - how to use traceability to improve logistics and confidence within the supply chain.
- **Market Access** - how to gain consumer confidence, new customers, expand market reach, and improve brand reputation.
- **Operational Efficiencies** – how to use traceability technology to decrease waste, reduce spoilage, and boost the bottom line.

“It’s time for food and beverage producers to realize that what they might view as a compliance burden can actually help them generate more profits,” Weappa adds. “This seminar will show them how automation can turn traceability into a competitive advantage.”

To register and save a spot for this free event on June 22, 2016, go online to:

<http://www.rklesolutions.com/company/events/fnb>

About RKL eSolutions, LLC

RKL eSolutions offers customized IT services to businesses in a wide variety of industries. As an authorized Sage provider, they implement and support Sage ERP X3, Sage 100 ERP, and Sage 500 ERP solutions. As a Microsoft Certified Gold partner, they also provide sales, installation and mentoring on products like Windows, Hyper-V, Exchange, Active Directory, SQL Server, SharePoint, Terminal Services, Cisco, and VMware.

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