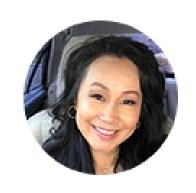




# Essential Steps for Digital Transformation in Accounts Payable



LAURA LECHIEN
SALES DIRECTOR







#### COMPARISON

# **CRITICAL BUSINESS ISSUES**



#### **ACCOUNTS PAYABLE**

#### **Too Many Invoices, Not Enough Time**

AP is responsible for processing a large volume of invoices within a limited time frame. This can lead to stress and feelings of being overwhelmed.



#### **CFO**

#### **Managing Financial Performance**

CFOs are responsible for managing the financial performance of the organization, including revenue, expenses, profitability, and cash flow.





# 5 MOST MANUAL INEFFICIENCIES

#### **Approval Process**

Manual invoice approval requires multi-departmental routing for review and authorization

#### Matching

Manual invoice matching involves verifying and resolving discrepancies by-hand





#### **Document Access**

Retrieving, handling, and processing paper documents is time-consuming and inefficient



#### Data Entry

Entering invoice data into the accounting system is time consuming and error-prone



#### **Vendor Communication**

Repeat phone and email inquiries regarding payment status and dispute resolution.





# WHY AUTOMATE ACCOUNTS PAYABLE?

Metrics	Traditional Processing	Processing w/ AP Automation
Cost to process a single invoice (all inclusive cost)	\$12.88	\$2.56
Time to process a single invoice	11.7 days	3.1 days
Invoice exception rate	27.3%	10.6%
% of invoices processed "straight- through"	21.2%	67.2%
% of suppliers that submit invoices electronically	25.2%	54%
% of invoices linked to a PO	52.3%	70%





# THE BENEFITS

Eliminates 100% of paper invoices
Reduces approval times from weeks to days/hours
Minimizes/eliminates data entry to drive time/cost savings



# **COST SAVINGS**

Offsite Storage

Square Footage

Paper/Copier

Personnel

Courier/Overnight



# TIME SAVINGS

Searching

Filing

Copying

Data Entry

Approvals

Remote Access



# **STRATEGIC INITIATIVES**

Growth without adding staff

Early pay discounts

Avoid late fees

Easier audit

Compliancy

Disaster preparedness

#### POLLING

#### **What Makes Your Job Most Difficult?**

- 1. Manual data entry
- 2. Invoice approval delays
- 3. Too many invoice exceptions
- 4. Difficult 2- and 3-way matching
- 5. Finding documents quickly



#### POLLING

# How much of a problem are these issues?

A. MILD – annoying

B. MEDIUM – struggling

**C. HOT** – crippling





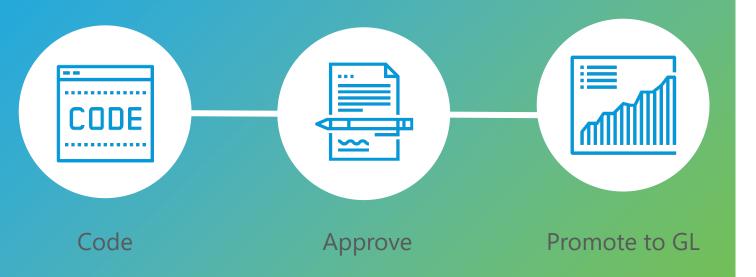
# AP AUTOMATION

More companies are transitioning to AP automation

60% reduction in processing costs

efficiencies & controls

# AP AUTOMATION



# AP Automation eliminates manual tasks

## **CURRENT SITUATION**

#### **Business Issue**

Financial statements are not ready until the 10<sup>th</sup> of the month. This is too late for us to make timely decisions.

#### **Manifestations**

- All data entry for AP invoices and sales orders is manual
- After entry into ERP, data is also entered into Excel
- Do not receive receiving documents soon enough
- Three-way matching is manual
- Approval process is manual; invoices are lost on desks

#### **Specific Capabilities**

- > AP automation
  - Onboard documents via OCR
  - Workflow
  - Integration to ERP to reduce data entry





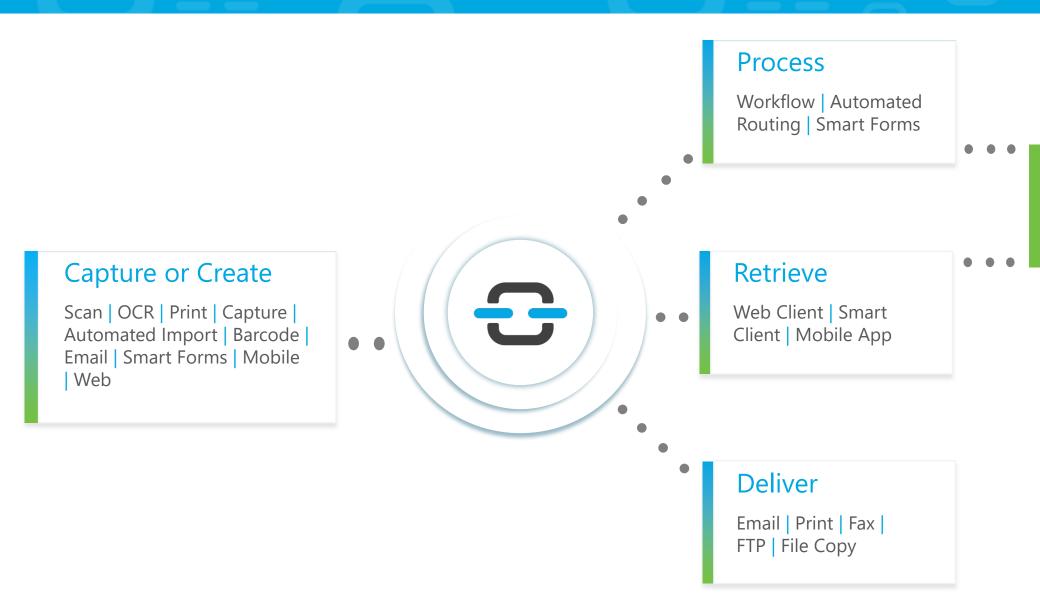




# SOLVING TOP BUSINESS CHALLENGES

- ✓ Too Much Paper
- ✓ Accessibility to Project Files
- Missing Documents
- ✓ Too Much Manual Tasks
- ✓ Audit Trail and Security
- ✓ Retention & Audit Compliancy
- Meeting IT Technology Initiatives& Company Growth
- ✓ Consistency and Conformity

# Connecting People, Processes & Data



#### **ERP**

Capture | 2-way sync | View docs



# CONSIDERATIONS FOR DM SOLUTION



Automate complex processes in EVERY department



Al-driven OCR for automated 2- & 3way matching



Advanced, configurable workflows with automation rules



Powerful search & access – visibility to ALL related documents



Digitize & automate ANY form created & processed manually



Perpetual, Subscription & DocLink Cloud offerings

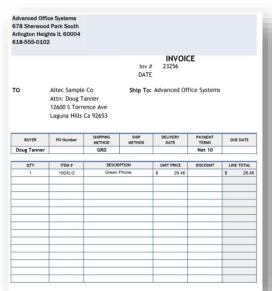




# INVOICE TO PAY PROCESS WITH DOCLINK

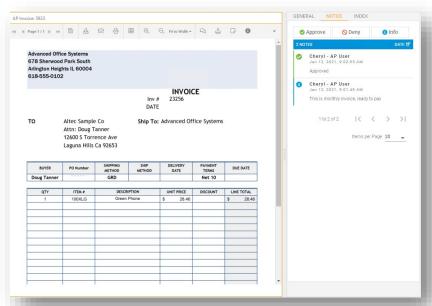
1

Use OCR to capture invoice & data





Leverage automation for invoice approval



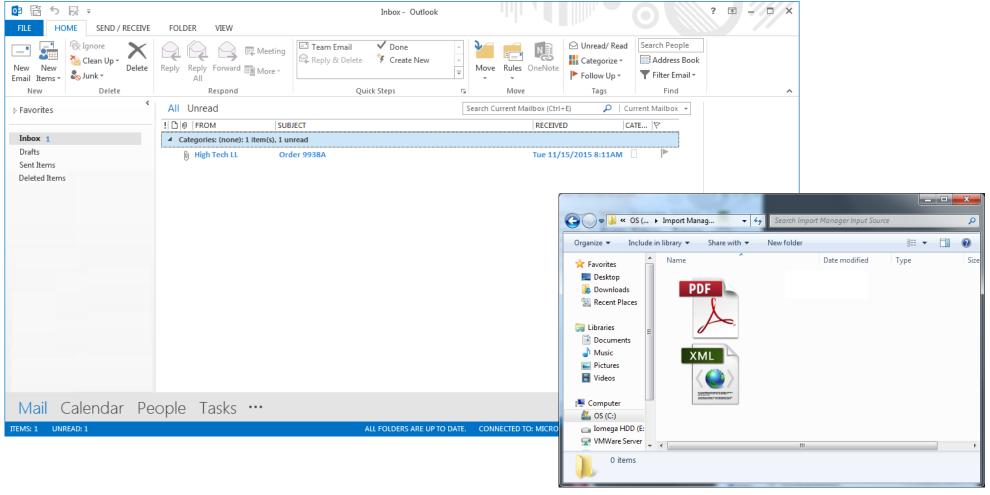
Automatically import invoices into ERP

Capture payment info

CHECK/ACH/EFT



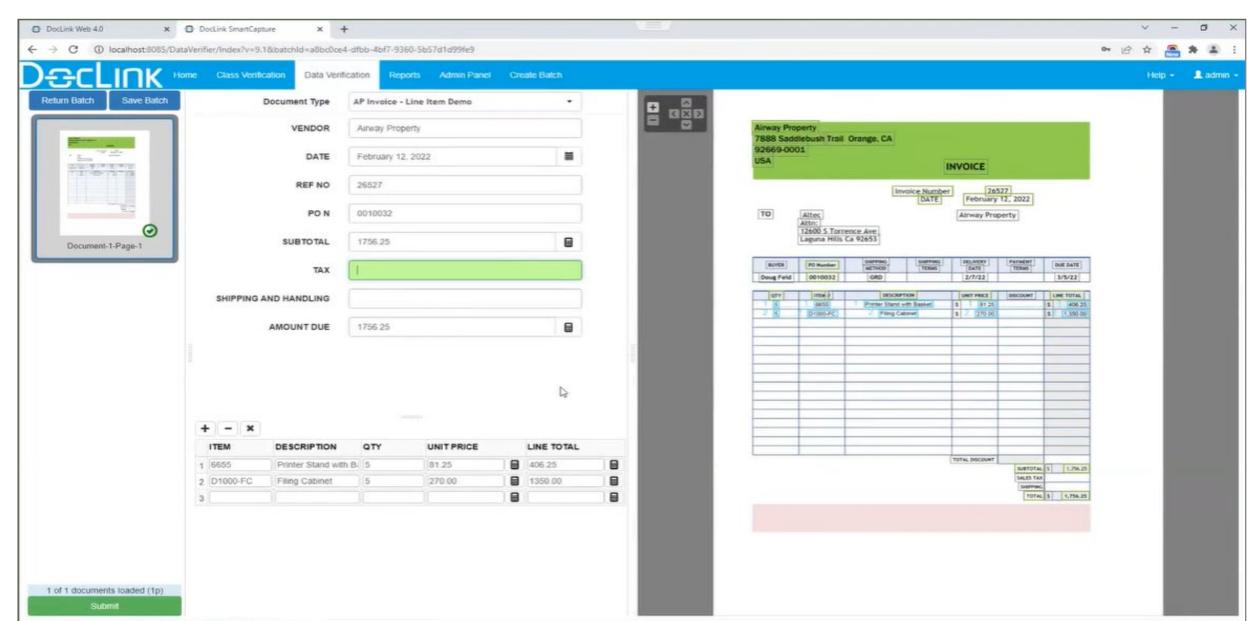
# AUTOMATED EMAIL IMPORT



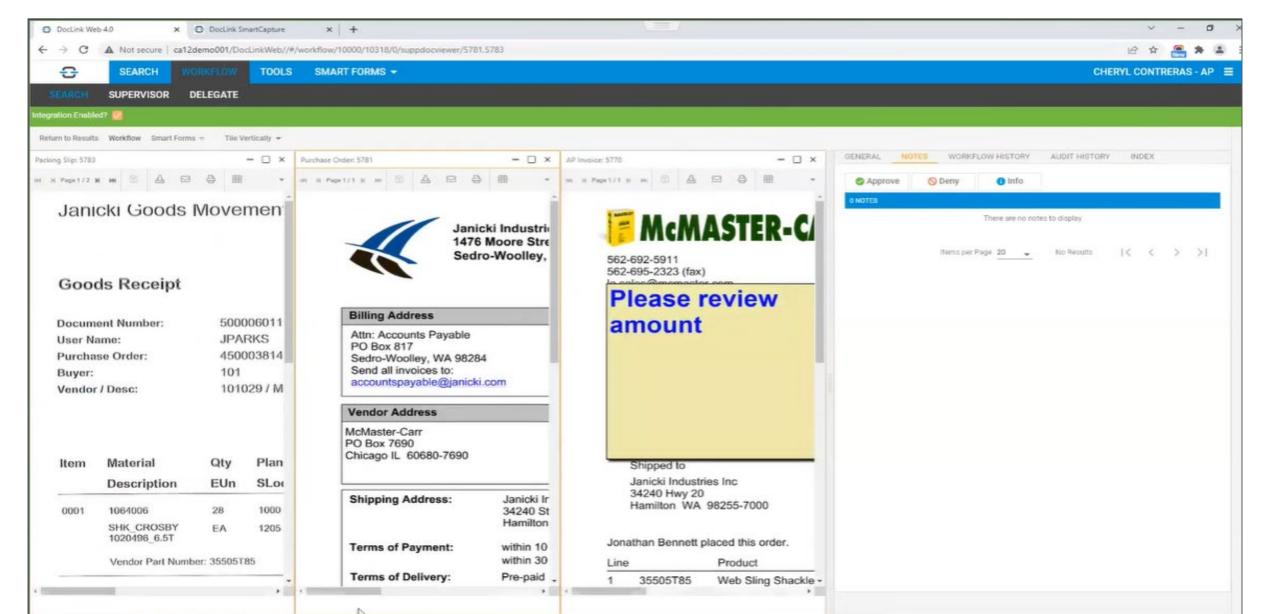




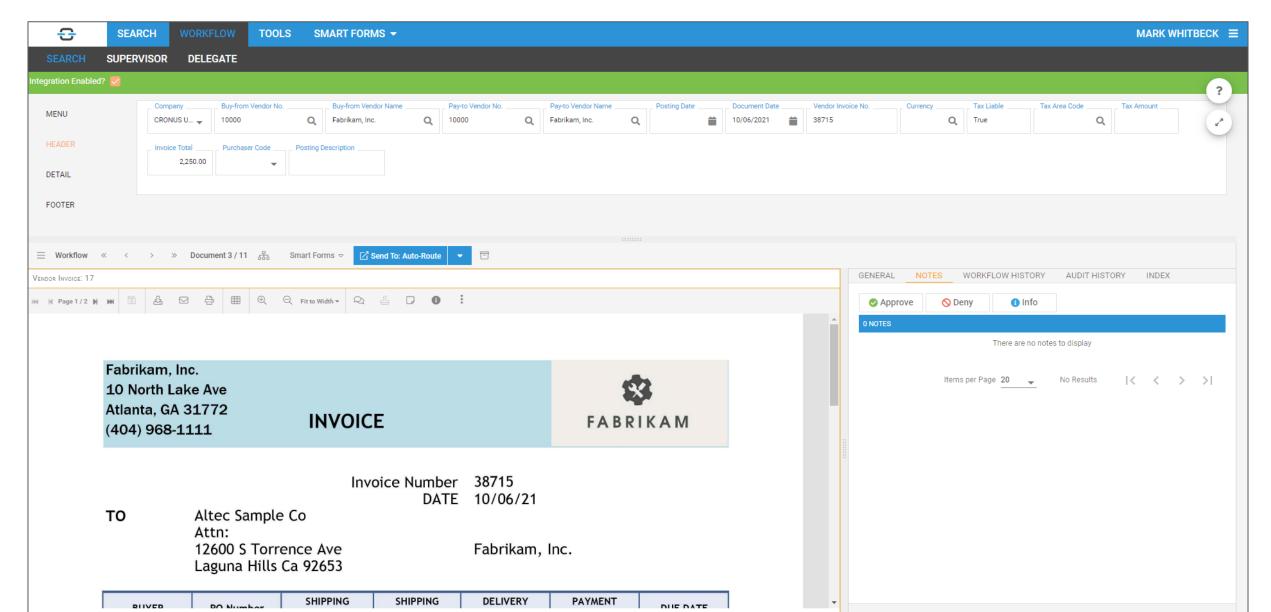
# AI-DRIVEN OCR



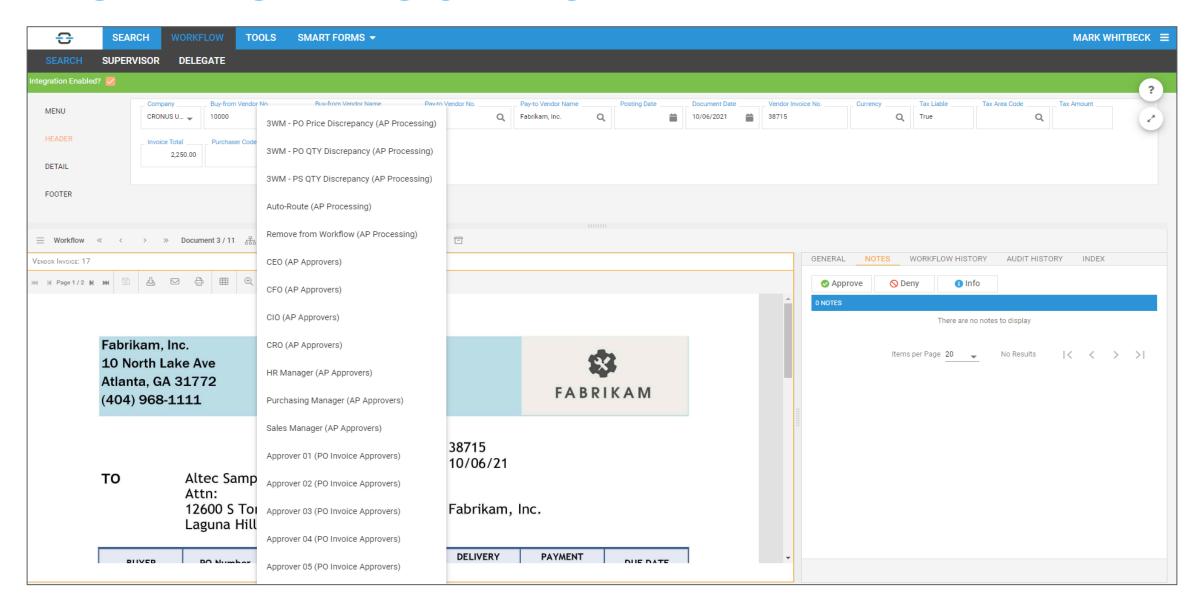
# AUTOMATED 3-WAY MATCHING



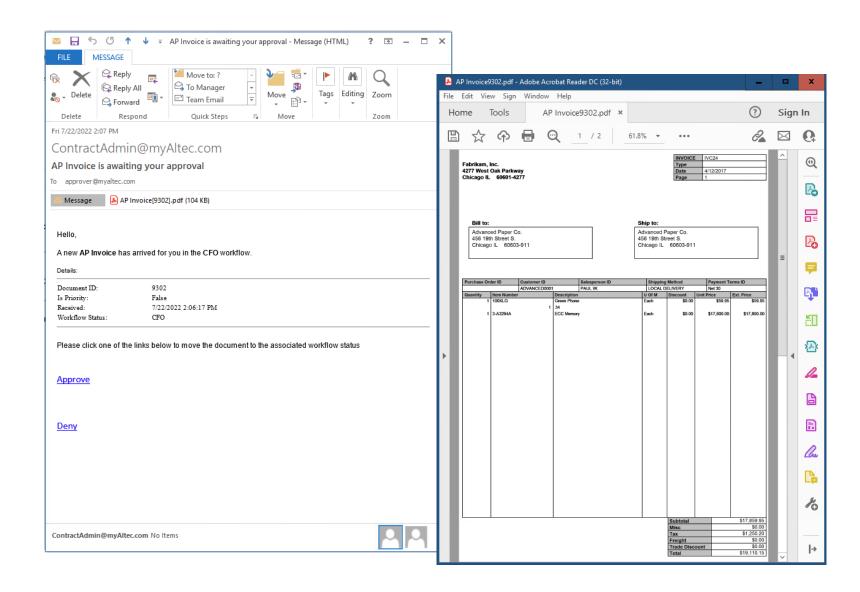
# CODING OUTSIDE OF ERP



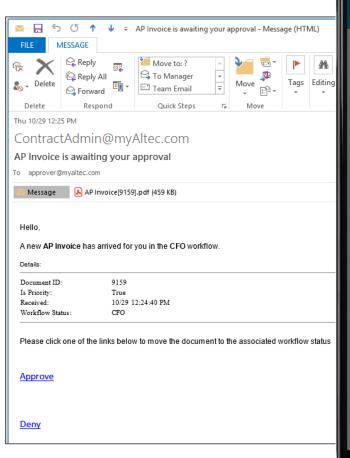
# WORKFLOW ROUTING

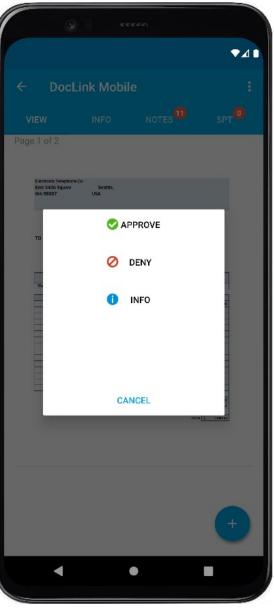


# EMAIL ALERTS & APPROVALS



# APPROVALS FROM YOUR EMAIL AND/OR MOBILE DEVICE

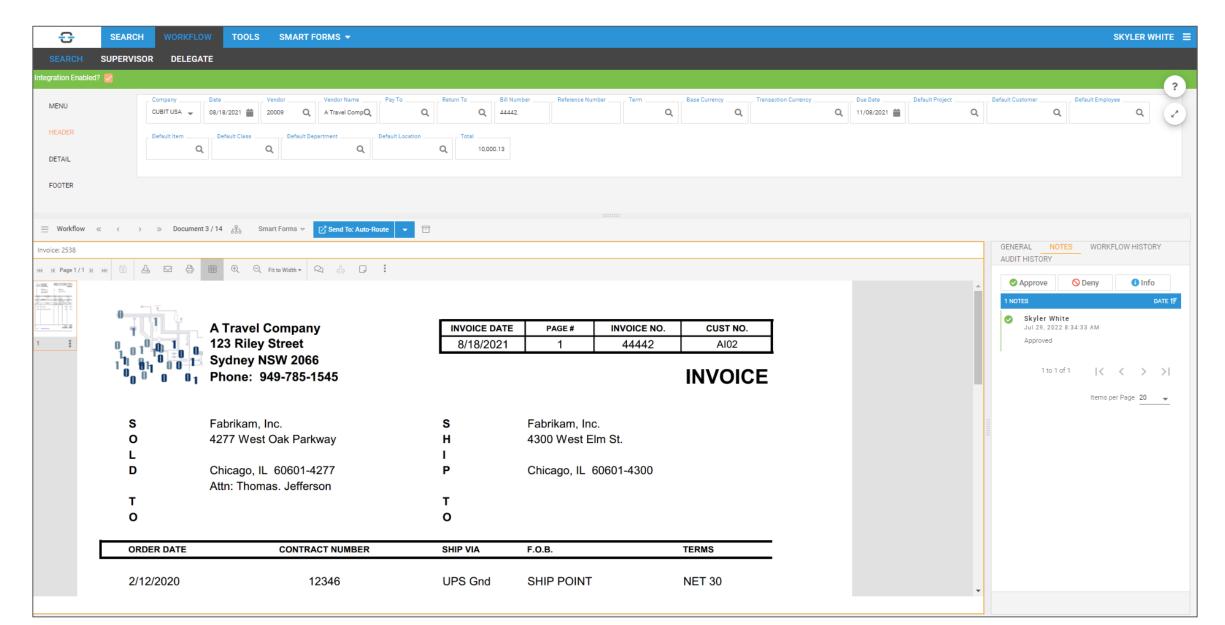




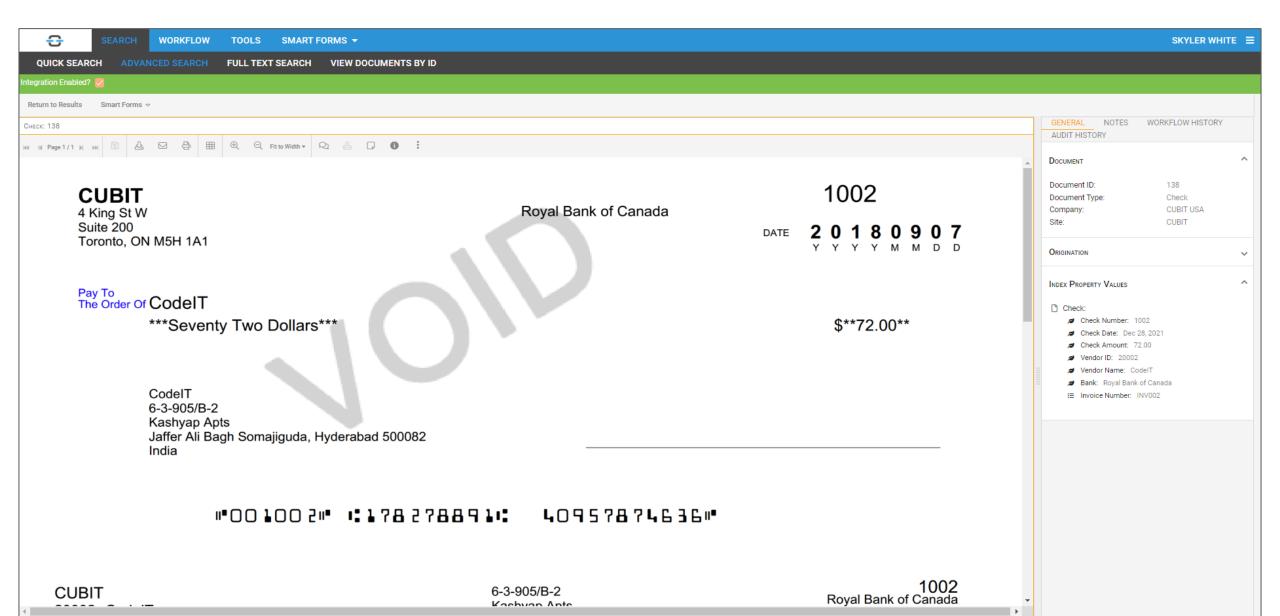




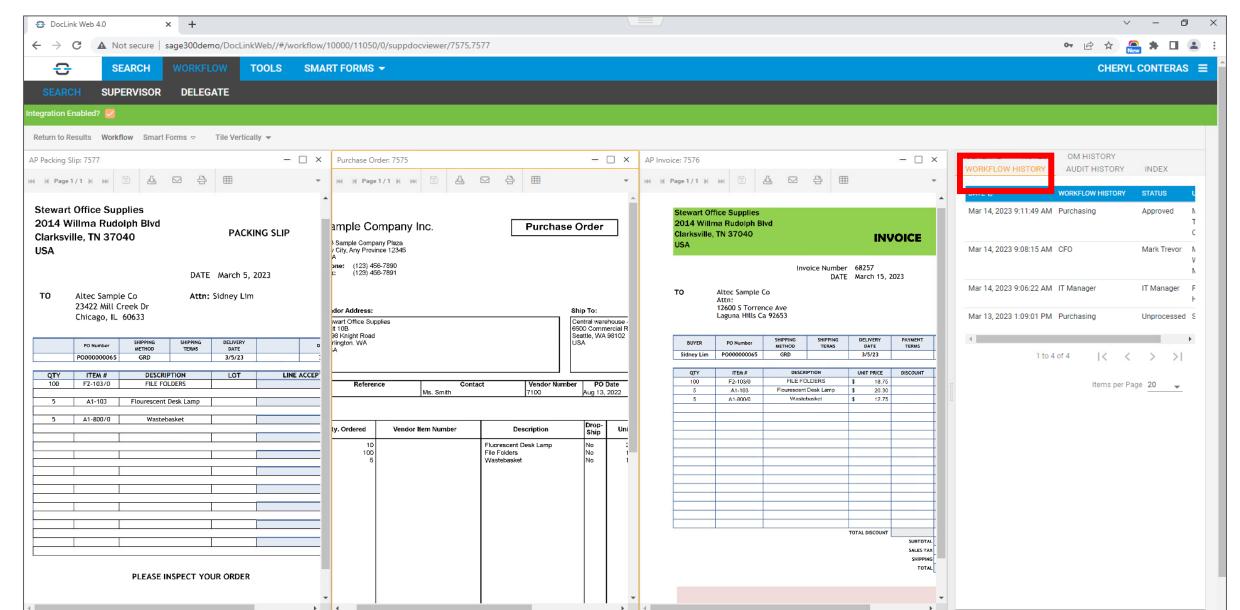
# 1-CLICK OR AUTOMATED IMPORT TO YOUR ERP



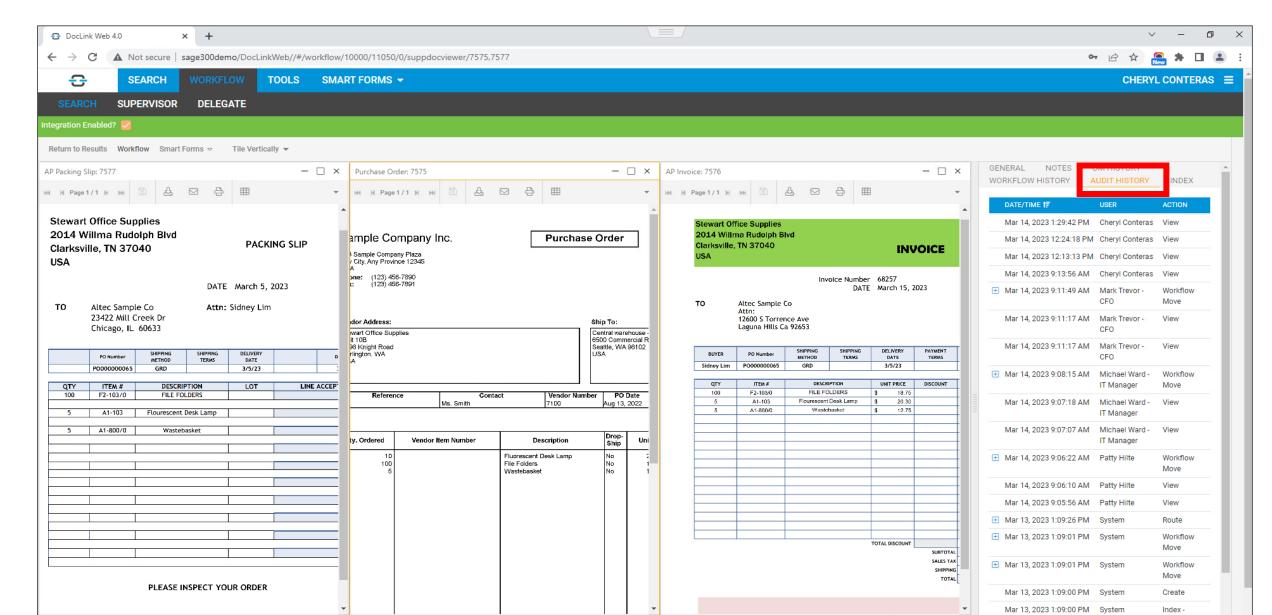
# PRINT CAPTURE



# VIEW DOCUMENTS



# FULL AUDIT TRAIL



# DEPLOYMENT OPTIONS



#### On-premise

- Subscription or perpetual
- Database customizations allowed



#### Privately-Hosted

- Subscription or perpetual
- Database customizations allowed
- Customer, partner or 3rd party host and manage infrastructure & application patching & upgrades



#### SAAS

- Subscription
- Approved database customizations allowed
- Publisher manages infrastructure & application patching & upgrades

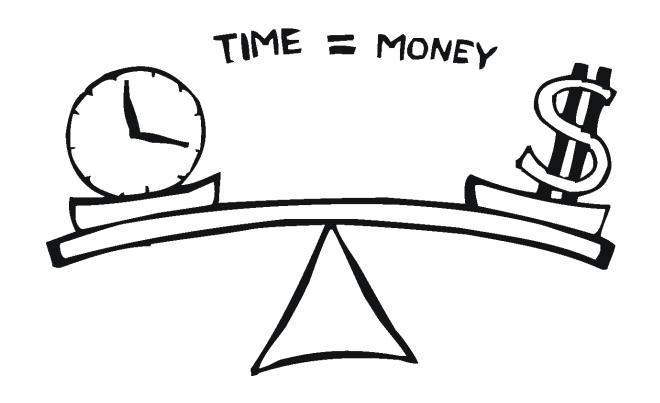




# ROI FOR AP AUTOMATION

# **Time is Money**

How much time is spent each day searching for lost documents? Copying, matching, filing?



**Time Spent x Number of Employees x Avg. Hourly Salary = \$\$** 





# SAVINGS: ACCESSING & SHARING

#### **AP Clerk**

\$18/hour x 8 hours saved/week

#### **Department Manager**

• \$30/hour x 1 hour saved/week

#### **Vice President**

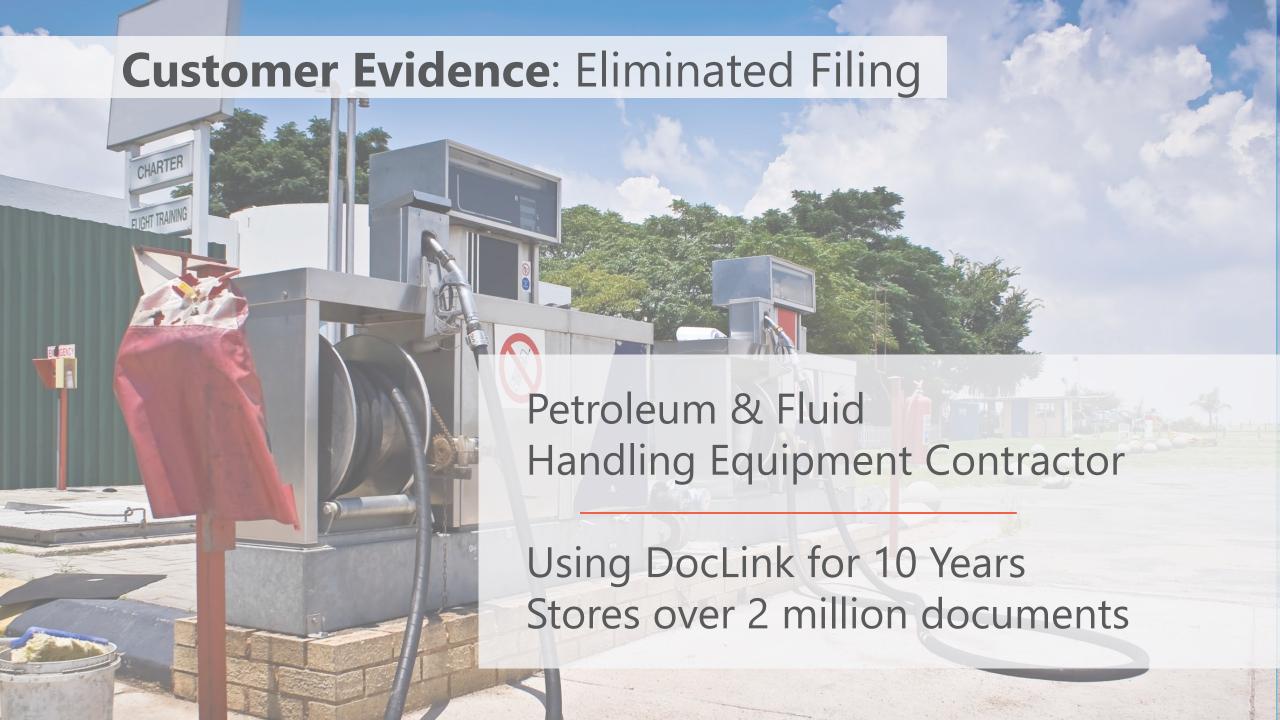
\$40/hour x ½ hour saved/week

# Annual Savings: Accessing & Sharing

\$37,346

#### **Cost of an Audit**

• \$5,000 flat fee for 1 week audit x 25% time savings = \$1,250 annually



# UNDERSTANDING THE ROI

# **Storing Paper is Expensive**

How much is spent on off-site storage?

Paper, filing supplies & office space?



Offsite Storage Fees + Paper Costs + Printer Maintenance Costs + Filing Supplies + Office Rental Fees/Sq. Ft. = \$\$





# SAVINGS: PRINTING & STORING

#### **Paper Supplies**

• 24 boxes of paper/year x \$35/box x 50% reduction = \$420 annually

# Copy Machine Contract/Maintenan Annual Savings:

\$4,000/year contracts x 20% savings (reduced volume)

#### **Filing Cabinets**

\$15/year/sq ft x 7 sq ft/cabinet x 10 cabinets = \$1,0

# **Time to Reproduce Documents**

2 AP clerks (\$18/hour x 30 min/day) x 20 days/mont

# \$11,690

Printing & Storing

#### **Off-site Storage Fee**

• \$425 monthly fee = **\$5,100 annually** 



# UNDERSTANDING THE ROI

# **Save Money & Time**

How much money is spent routing documents?

How much time is wasted while documents are in transit?



**Amount spent on courier fees = \$\$** 





## SAVINGS: MANUAL WORKFLOW

#### **AP Clerk**

\$18/hour x 5 hours saved/week

#### **Department Manager**

• \$30/hour x ½ hour saved/week

#### **Vice President**

\$40/hour x ½ hour saved/week ;

### **Routing Between Offices**

3 offices x 2 shipments/week x \$

# Workflow Automation

Annual Savings from

\$35,924

### **Early Pay Discounts**

• \$500k in payables x ½ can negotiate 5% discount if paid net 15= \$12,500 annually



# UNDERSTANDING THE ROI

# Make Better Use of Resources

If you could make your team more efficient and prevent adding a new employee, how much would you save?



**Average Salary for a New Accounting Employee = \$\$** 





# GROW WITHOUT ADDING STAFF



**Increased Productivity AP Clerk 1 Salary** 

\$43,025 (avg. as of 11/22)

\$39,043-\$47,724 (range)

Source: Salary.com





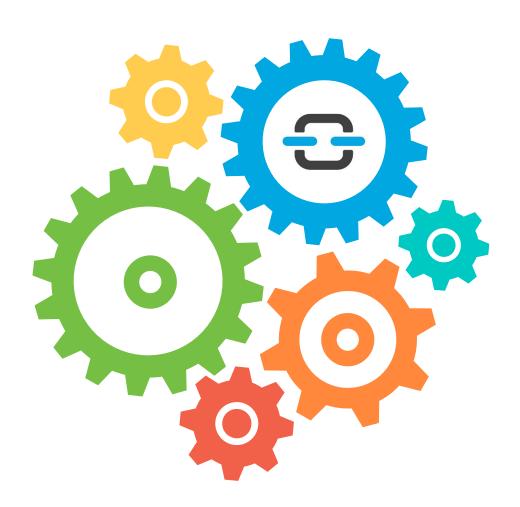
# SUMMARY OF SAVINGS

Costs of Accessing & Sharing Documents	\$37,346
Average Storage Savings	\$11,690
Costs of a Manual Workflow	\$35,924
Annual Savings	\$84,960





# THINGS TO THINK ABOUT





#### **Document Management & Workflow**

- Is important to business process optimization and cost savings.
- Integral to strategic planning initiatives.
- Information flow allows for more efficient information sharing.



#### **Grow to Fit Your Needs**

- Choose a solution that is scalable to both specific department needs and enterprise-wide.
- Access for in-office and remote workforce.



#### **Hard and Soft Costs**

- Manual processes are expensive, both in hard and soft dollar calculations.
- Think about processes and where it fits in your strategy.



#### **Map Your Processes**

- Think about the cost implications at each step.
- What's broken and where you should spend time to fix it.
- Can be used to set a budget.





#### N E X T S T E P S

# **How Can We Help Your Digital Transformation Journey?**

- A. I want to receive the session recording
- B. Help me map my process and calculate cost of doing business manually
- C. I'm ready to start evaluating solutions
- D. I'd like to meet with my RKL rep to discuss this further



