

Why a smarter budgeting process is better for your business

The logo for rkl SOLUTIONS, with "rkl" in a large, bold, lowercase font and "SOLUTIONS" in a smaller, uppercase font below it, separated by a small circular icon containing a diagonal slash.



Today's Presenters



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Customer Marketing Associate



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Partner Account Manager





RKL Introduction

Advisors for Technology



Agenda

1 Product-centric businesses & Financial process

2 Why Prophix

3 DEMO

4 Q&A



Experience that matters

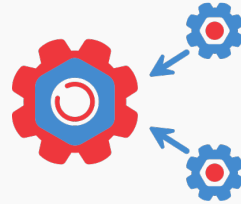
Any place. Any time. On any device.



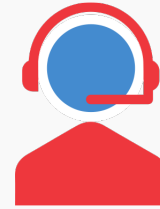
est.1987;
Hg PE & Prophix
Emp. investment
2021



3,500+
customers
100+ countries



Seamless data
integration with
Sage & many other
source systems



Amazing customer
experience with
Customer Success
Program



Recognized by
leading Industry
Analysts



Ease of Use:
Built by Finance
for Finance



Gartner
Peer Insights.





Fact

\$7.8B USD

is the cost of...

Inefficient FP&A data processes

\$1.7 Billion attributed to lack of innovation!

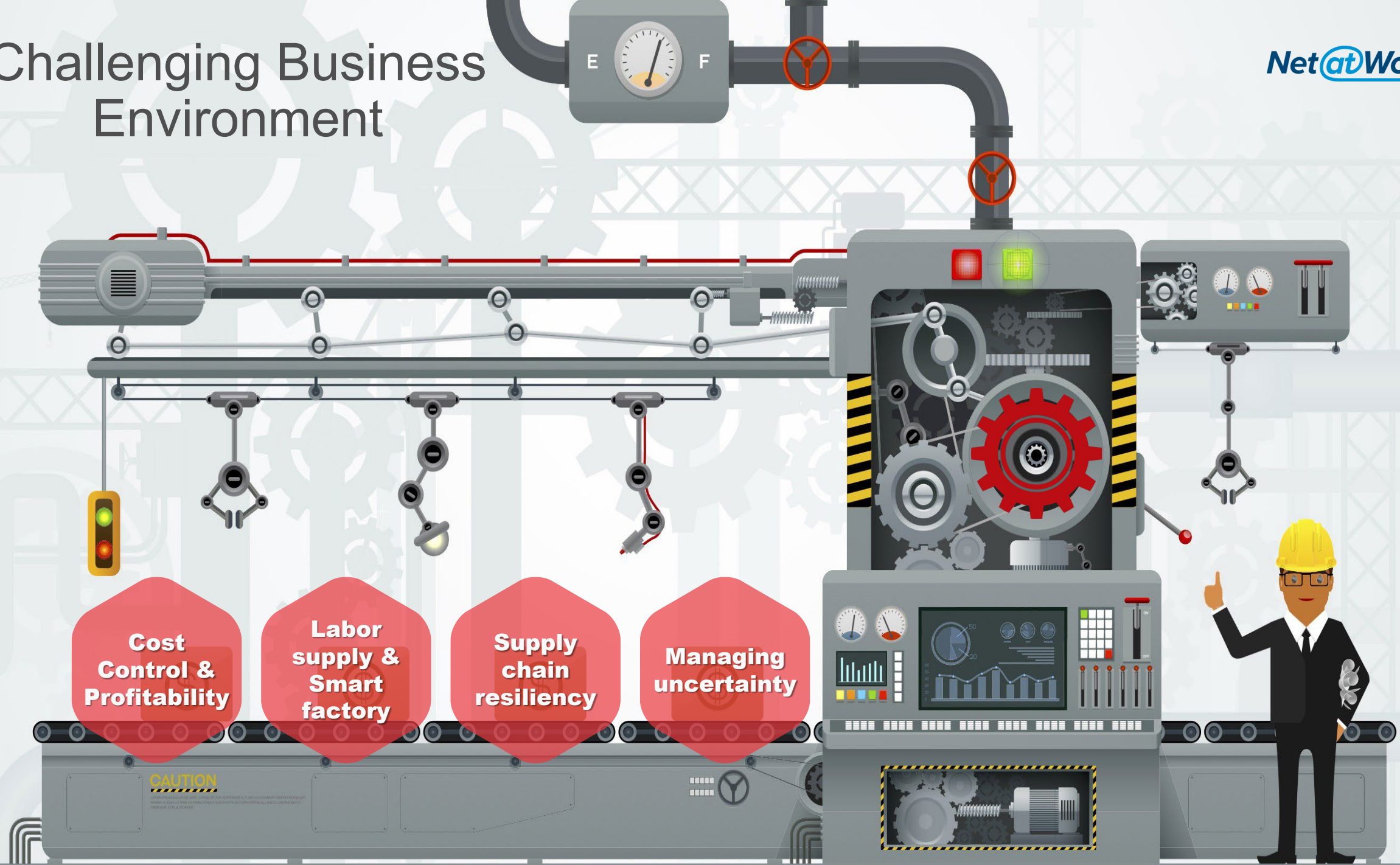


SOURCE:



CFO DIVE

Challenging Business Environment





“CFOs stepped up to the challenge of navigating their businesses through a complex economic environment beset by multiple uncertainties”

CFO Dive

Evolving role of the CFO and Finance

- Taking on a more strategic role
- Upskilling employees
- Driving Digital Transformation
- Improving accuracy through engagement with other departmental stakeholders
- **FP&A = Financial Partner & Advisor**



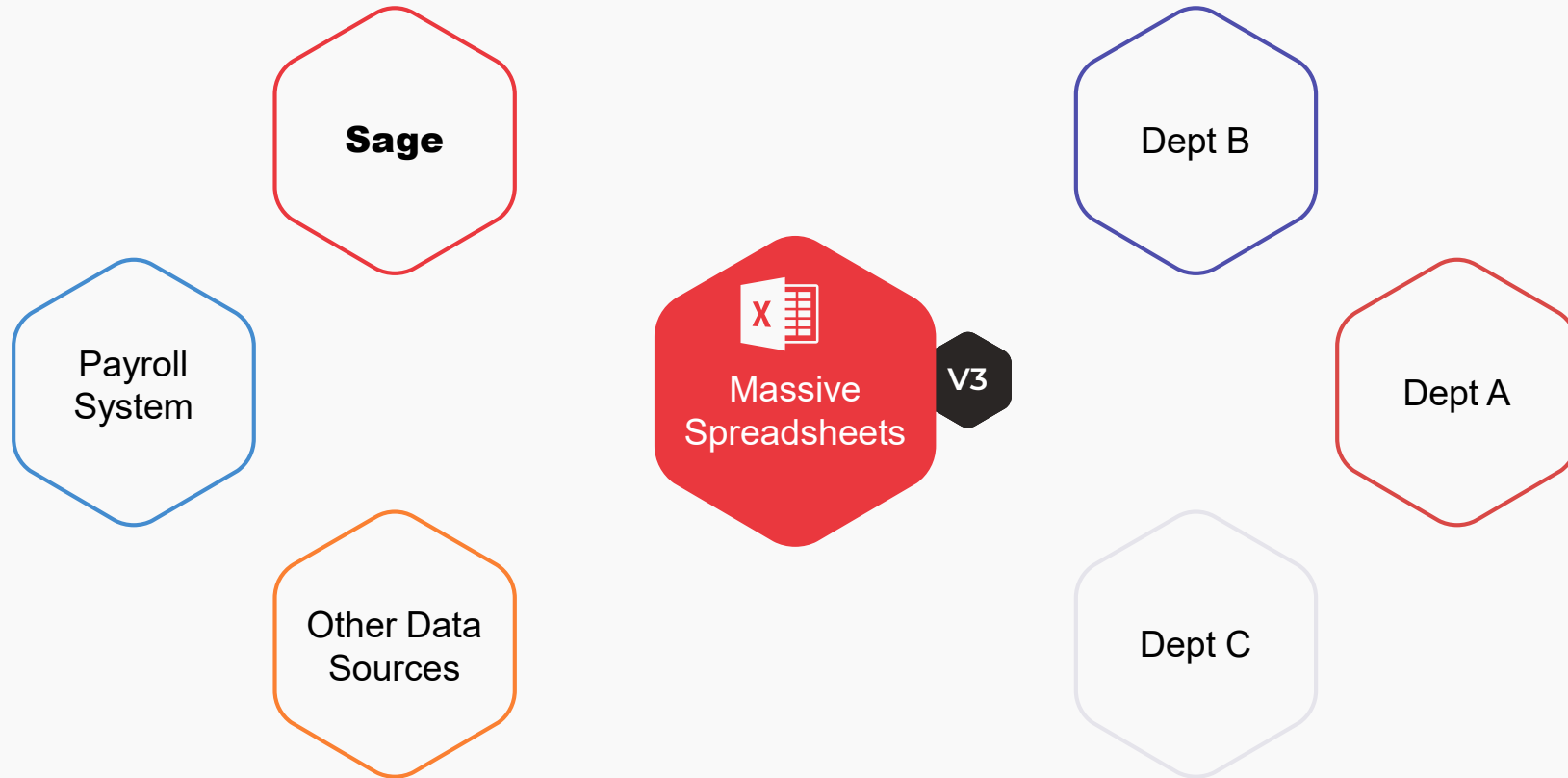


What We Do

Prophix enables you to **automate the management cycle** of consolidation and reporting, analysis, modeling, and planning.



Today, many environments look like this...



And you have all of this for **budgets, actuals and forecasts!!!**
Resulting in overwrites, deletions, lost versions, late nights and **confusion!**



And it gets worse over time...



Additional data sources...

...and more users



What We Do

Budgeting & Planning

- Forecasting
- Expense planning
- Personnel planning
- Operational planning
- Sales & revenue planning
- Project planning
- Cash planning
- Capital expense planning

Workflow & Automation

- Direct data integration
- Budgeting/planning/reporting workflow
- Centralized formulas
- Process automation
- Unlimited versions, what-ifs & scenarios
- Unlimited business modeling



Reporting & Analytics

- Performance reporting
- Self-service interactive dashboards
- Ad-Hoc reporting & analytics
- Automated report distribution
- Instant drill-across to transactional detail
- Integration with Excel, Word & PowerPoint

Financial Consolidation & Close

- Unlimited versions (actual, plan, forecast, etc.)
- Multicurrency capabilities
- Intercompany management
- Joint venture, minority interest
- Merger & acquisition planning

Virtual Financial Analyst

- Anomaly detection
- Insights
- Task assistant





How FPM* Can Help Organizations

1. Move away from the constraints of Excel
2. Governance and control for cyclical planning processes
3. Enabling company-wide collaboration
4. Enabling commercial teams to budget by product and customer
 - Linking these plans to order intake/MPS schedules
 - Automated picture of the impact of capacity constraints on sales and vice-versa
5. One Source of Planning Truth!
 - Linking budgets, forecasts to demand plans and to associated people resourcing and inventory management
 - Tying together financial and operational planning at a strategic and tactical level



**Financial
Performance
Management
Platform**

Poll Question



www.prophix.com



PROPHIX DEMO



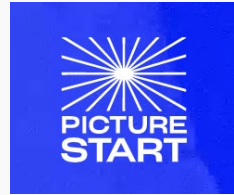
Success With RKL + Prophix





Proofpoint's

Happy Customer Integrations



Thank you



Questions?





Next Steps?

Contact your CSM!

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